

## MEMORANDUM

To: Programs, Projects and Operations Subcommittee

Subject: Policy on Acknowledgement of NRD funding

Date: April 28, 2008

By: Emmett Egr

In carrying out its natural resources management responsibilities, the Papio-Missouri River NRD offers grants and cost sharing to various other government entities and citizen groups. Grantees who publicly acknowledge the importance of these grant funds are performing a service to the citizens of the District. The public has the right to know how the NRD cooperates with other governmental entities and citizen groups and how NRD funds are put to use.

Other government entities including the NE Game and Parks Commission, NE Environmental Trust and others often require that grant recipients publicly acknowledge the funding.

Under a new policy, grantees would be required to provide and prominently display the Papio-Missouri River NRD logo on permanent or temporary signage at project sites. As a general guideline, recognition of a grant should be commensurate with the amount of the award and the life of the project. For example, a project of a temporary nature could fulfill the requirements by recognizing the P-MRNRD in media coverage and construction signs on the project site for the duration of work. Projects with lifetime benefits should utilize permanent acknowledgements that recognize the District's contribution. The sponsor shall be responsible for the maintenance and replacement of signs during the project life period.

Mention of the NRD grant should also be made during interviews with media representatives and in publications (including web pages) referencing the project. Grant recipient compliance with all requirements may vary from project to project and can be negotiated with the P-MRNRD General Manager on a case-by-case basis.

For the benefit of future grantees, awareness of and support for grant projects is important for the NRD's continuing ability to make grants available. The following is the suggested policy:

### **22.3—Miscellaneous – District Grant Acknowledgement**

Sponsors receiving a District grant or cost share shall be required to publicly acknowledge the District's contribution to the project on a prominently displayed permanent sign, plaque, or other fixture (containing the District's logo), to be maintained by the Sponsor for the life of the project. Such acknowledgement shall also be contained on all temporary construction signs, in all media publicity about the project, and in all operation and maintenance agreements executed for the project.

Compliance with all requirements may vary from project to project and can be negotiated with the General Manager on a case-by-case basis.

- **It is Management's recommendation that the PPO Subcommittee recommend to the Board that the Policy 22.3 – Miscellaneous – District Grant Acknowledgements be adopted and included in the District Policy Manual.**